







# Katya de Freedericksz

## Keynote Speaker & Moderator

Katya de Freedericksz is the founder of SheRise, a platform dedicated to empowering women entrepreneurs. She serves as a startup mentor at leading global accelerators, including Techstars, Seedstars, and Google for Startups, and is a guest professor at business schools in both Europe and Asia. Katya has delivered workshops for teams at Fortune 500 companies such as Unilever and Beam Suntory. In 2023, she was selected for The Break Fellowship, a prestigious EU initiative supporting women founders. She has also spoken at major international events, including Mobile World Congress, TNW, and the EU-Startups Summit.



## Signature Topics

-  Startup Growth & Scaling
-  Ecosystem Building
-  Women Involvement in Tech
-  Personal brand & Confidence
-  Diversity, equity, and inclusion
-  Holistic Approach to Startups

20+  
events spoke at

100+  
workshops facilitated

1000+  
entrepreneurs mentored

15000+  
audience on social media



## What they say

Katya was a moderator of our main stage panel at the EU-Startups Summit 2025, and she did an outstanding job. Katya brought clarity, structure, and genuine warmth to the process: from preparing speakers with a thoughtful briefing to leading an open, engaging, and honest conversation on stage. The panel received fantastic feedback from attendees, many of whom said it was one of the most memorable and meaningful sessions. If you're looking for a moderator who combines professionalism with heart, I highly recommend her.

**Anastasiia Ponomareva,**  
*Events & Partnerships Director,  
EU-Startups.com*

Katya is an excellent workshop facilitator, skilled in engaging startups and breaking down complex concepts. Her expertise, mentoring, and facilitation skills make her invaluable to any startup venture. She has been crucial in our accelerator programs, from selecting and mentoring startups to leading workshops and preparing startups for Demo Day, ultimately supporting their growth! If you're looking for a speaker who combines expertise with authenticity, I greatly recommend her!

**Julia Chernenko,**  
*Program Lead,  
2080 Ventures*

## Contact Details

Make an inquiry about hosting an event  
or workshop for your team:



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